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## Preface

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# Preface

Welcome to the 16<sup>th</sup> International Conference on Electronic Business (ICEB) in Xiamen University, China. The theme of this year's Conference is "Internet Plus". We have received 136 submissions and 89 papers are accepted into the final program that consists of seventeen sessions. Among them, 83 papers are included in the Proceedings. The topic areas of the papers in this conference include behavior, social media, user adoption, e-business, crowdsourcing, cross border issues, trust, logistics, social commerce, Fintech, design science, e-healthcare and other e-business research issues.

We celebrate the 16th anniversary of ICEB this year, it is our great honor to welcome Professor Jianming Ye, dean of the School of Management at Xiamen University and Professor Eldon Y. Li, ICEB Honorary President, to give us opening addresses. In addition, we have scheduled five keynote speakers: Professor Kwok Kee Wei, Dean and Provost's Chair Professor in the School of Continuing and Lifelong Education (SCALE) at the National University of Singapore (NUS); Professor Qiang Ye, dean of the School of Management at Harbin Institute of Technology; Professor Bin Gu, Department of Information Systems, Arizona State University, USA; Professor Eldon Y. Li, University Chair Professor and department chair of the Department of Management Information Systems at the National Chengchi University (NCCU), Taiwan and Mr. John J.P. Li, CEO & President from HSBC Taiwan. They will present their recent research in Digital Commerce, E-Commerce, Sharing Economy, Data Analysis and Fintech.

We would like to thank you for your participation in this conference, without which it will not be successful. We also thank all the speakers, reviewers, program committee members and session chairs, who all have contributed their effort and support to this conference. Special thanks go to our conference staffs who have planned and executed this conference event tirelessly.

Sincerely yours,

*Lifang Peng*

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